



BIOCOIN

is an international blockchain-based loyalty platform and
eco-cryptocurrency (BIO)

OFFER FOR PROSPECTIVE PARTNERS OF THE BIOCOIN BLOCKCHAIN LOYALTY PLATFORM

From creators of the farm cooperative LavkaLavka
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Why is it beneficial to become a partner of the BioCoin platform and start accepting BioCoins?

BioCoin is an international blockchain-based loyalty platform and eco-cryptocurrency (BIO).

It aims to create a network of socially responsible companies all over the world, which, through their activities, support organic farming, local family farms and responsible attitudes towards the environment, and also contribute to the planet's sustainable development according to the principles of a green economy.

The basis of the technological solution of the BioCoin platform is a universal blockchain module that can work with many international loyalty systems and "convert" bonuses and points awarded to customers into cryptocurrency.

By creating an international cooperative, LavkaLavka, we have already built the foundation of this new ecosystem. Today we are supported by thousands of consumers, distributors of organic products, and farmers around the world, and their numbers are continuously growing.



How does business benefit from BioCoin?

With the growth of the BIO cryptocurrency exchange rate, the client will be able to use it to pay for more products - this is the best motivation for the customer to return to the store or cafe. After all, the customer receives money free of charge for purchases of organic farm produce. The BioCoin loyalty platform allows businesses to win new customers without discount-based losses, since all BIO awarded to customers return to businesses and can be further used at their discretion. At the same time, if the exchange rate increases, then the business not avoids losses, but also gains additional earnings on the growing BioCoin.

Businesses that have joined the BioCoin blockchain-based loyalty programme can accept not only national currency, but also cryptocurrencies, e.g. bitcoins or others ([LavkaLavka is already doing that](#)).

We provide free access to the BioCoin blockchain-based loyalty programme to all businesses that share the ethical principles of our platform. Our goal is to reach the maximum number of clients using the platform and increase circulation of the BioCoin cryptocurrency.

Accordingly, all partner business projects now will have a free marketing tool to attract new customers. At the moment, the BIO cryptocurrency has already been launched into circulation. Some of the LavkaLavka cooperative farmers and other partner projects in Russia and other countries are already using BIO - they accept it as compensation for products. The interest in BIO enhances with each passing day!

Businesses that are already with us:

- [LavkaLavka](#), a farm cooperative that unites more than 200 small family farms and manufacturers of environmentally friendly products.
- [UAZ](#), Russian manufacturer of off-road vehicles.
- **Fusion Group Ltd.**, Shanghai, China. A company importing food to China.
- Living Craftworks, Australia. Food company.
- **Mikhail Shlyapnikov**, the founder of the "Kolionovo" farm and the practice of introducing new models of the local economy in the rural way of life.
- [Farm shop "Obed bez zabot"](#)
- **The store of Alexander Pocheptsov**, a farmer and pork, sturgeon, cottage cheese, vegetables and butter supplier.
- **Maksim Kurbatov**, a supplier of wild Russian fish and caviar.
- **Vtulov's private cheese factory**, the producer of natural cheese, consisting only of natural ingredients.
- **Knyazhevo**, a manufacturer of garlic and jamon.



- **"Mark and Lev"**, the Farmer Cooperative "Mark and Lev", which unites 15 small and medium-sized farms in the Tula Region.
 - **Zhitz Distillery**, a beverage company in Tbilisi, Georgia.
 - **BROTECH Fermentation technology**, manufacturers of mini-breweries, cheese makers and kvass mini-plants.
 - **Premium Bonus**, developers of modern IT-solutions in the field of client-flow management and loyalty programmes.
 - Forest hotel "Golubino".
 - Marvel Organics, a fertilizer manufacturer for maintaining organic agriculture.
 - **Icecake Moscow, producer of eco-ice cream.**
- And many others.** And this is just the beginning.

Technological solution

The basis of the BioCoin platform technological solution is a blockchain module that turns bonuses and points into a cryptocurrency that can work with a variety of international loyalty programmes. Our task is to create a universal blockchain mechanism that will be able to work with most existing loyalty programmes.

What is the functioning mechanism of the platform?

All clients of the stores, restaurants and other business projects that have joined the BioCoin blockchain-based loyalty programme will receive rewards credited in BIO cryptocurrency to their personal cryptowallet for every purchase made at these establishments. The remuneration is 10% (this is the average, for details see below) of the purchase amount in the national currency. The amount of BIO credited is calculated based on the cryptocurrency exchange rate at the time of the purchase. Rewards are credited to all clients without any exception.

Does the BioCoin loyalty platform recognize payment with other cryptocurrencies?

Yes. In addition to BIO, LavkaLavka (BIO creator) accepts payment via BTC, ETH, WAVES and SIB. When paying with cryptocurrency, the client also receives a reward in BIO to their cryptowallet. The technological solution that enables the acceptance of payments in cryptocurrencies efficiently and legally is part of the BioCoin blockchain-based loyalty programme.



Do participants of the BioCoin loyalty platform have to buy BioCoins at the exchange in the amount of 10% of the sum of their customers' purchases?

Not necessarily. 10% is an average number. Each partner has the possibility to determine the amount of BIO remuneration for the customer's purchase himself. LavkaLavka awards BioCoins in the amount of 5% to 30% of the purchase, depending on the status of the client in the loyalty programme. Each business awards as many BioCoins as the points they have programmed in their loyalty system.

Where do you get BioCoins to award customers as points?

All BioCoins to be credited to clients as rewards shall be purchased at cryptocurrency exchanges by businesses that joined the blockchain-based loyalty programme. The amount of BioCoins to be purchased will depend on the turnover growth of each business. Each business will forecast its own need for BioCoins and buy the required amount on the stock exchange. Some of the BioCoins will be returned to the business by the customers themselves; some of them will be bought on the stock exchange. With the growth of the BioCoin rates on the exchange, the need for new BioCoins for the business will decrease. At some point it may turn out that the rate has grown so much that the business will even develop a surplus of BioCoins and it will be able to use them for its own needs.

How will the BioCoin blockchain-based loyalty platform be shared with partners around the world?

Creators provide free access to the platform to all businesses that share the ethical principles of the platform. Our goal is to reach the maximum number of clients using the platform and increase circulation of the BioCoin cryptocurrency.

Ideological principles of BioCoin

We support local farmers and believe that the less our food is being transported, the better it is for us! We follow the principles of fair trade, sustainable development and responsible consumption. We believe that food is not just nutrition - it is the most powerful tool to make an impact on the environment.



All our activities are aimed at supporting small, local, family-run farms that respect the environment and interests of local communities. We are members of the International Association of Organic Producers IFOAM and active members of the Slow Food movement.

Is it possible to pay with BioCoins?

BioCoins are accepted without restriction as payment by businesses that have joined the BioCoin blockchain-based loyalty programme, along with the national currency and other cryptocurrencies. For local national legislation, this mechanism is exactly the same as accepting points of the loyalty system. That is why there can be no questions about it.

Why would our client like BioCoin?

All clients of the stores, restaurants and other business projects that have joined the BioCoin blockchain-based loyalty programme will receive rewards instead of points, credited in BIO cryptocurrency to their personal cryptowallet for every purchase made at these establishments.

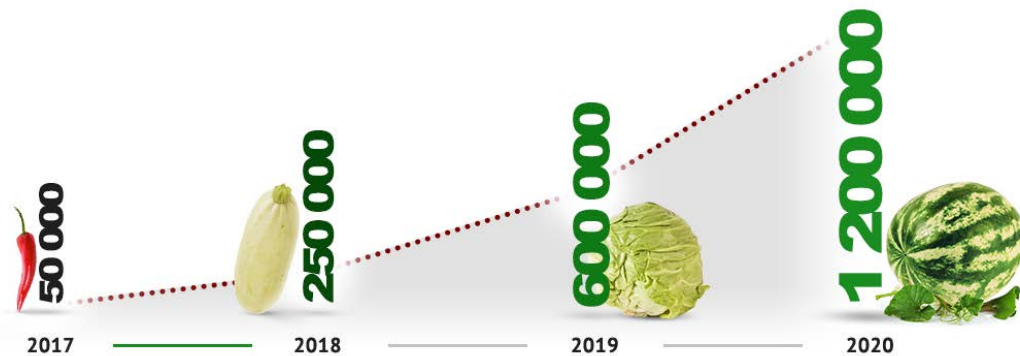
As a reward for each purchase, the customer receives a currency which they can use to pay for goods at any other affiliate store or cafe of the BioCoin loyalty platform, or they can sell it on the exchange at a more favorable rate and gain a profit. This gives your customer a sense of a "wow-effect." They want to come back to you because they earn cryptocurrency with every purchase.

Why are BioCoins beneficial to farmers?

BioCoins are based on the real economy and contribute to its development. BioCoins are a development instrument of the farmers' ecosystem. They help address the issue of attracting financial resources to farming and organic agriculture, and they help gain momentum for further development.



How many people will use BioCoins inside the blockchain-based loyalty platform?



Customers of the cooperative LavkaLavka and partner clients all over the world

Where will the platform work?

The platform works in various countries. **At the outset, it will be available in Russia, the USA, Italy, Germany, Japan, China and other countries.**

What about long-term goals?

In the future, once the platform becomes more developed and the number of participants increases, there will be an opportunity to make international payments in BioCoins between farmer cooperatives and all platform users. We call it a **cumulative financial effect**.

What international organizations are your allies and partners?

LavkaLavka (creator of the BioCoin platform) is an active member of the Slow Food international movement that supports the preservation of agricultural traditions and protects the interests of local communities. In addition, we are an official member of [IFOAM Organics International](#), a public organization uniting all major players in the organic market.

In 2016, the founder of LavkaLavka, Boris Akimov, was invited to speak at the UN, where he gave a presentation.



The UN Food and Agriculture Organization (FAO) has twice showcased LavkaLavka's experience as an example of successful cooperation and development of small family organic farming, which should be scaled up across the entire planet. At LavkaLavka, we believe that business can and must be socially oriented and aimed not only at earning income but also at changing the world for the better!

How to become a BioCoin partner

To do this, you just need to complete an application form which can be found on our website or write to: info@biocoin.bio

You can join the platform right now via Option 1 (described below), and we will make a public announcement that you have joined our ranks on all our information resources: BioCoin, "LavkaLavka" and all other partner projects! All customers of "LavkaLavka" and other projects that have already joined the platform will learn about your business and will have an incentive to visit you - because you too now accept BioCoins and conform with our ideological principles.

Welcome!

There are currently two ways to join the BioCoin blockchain-based loyalty platform:

1) FAST

You can download the BioCoin wallet and start receiving the BIO cryptocurrency straight away.

BIO wallet for Windows: biocoin.bio/wallet/download/bio_wallet.rar

BIO wallet for MacOS: biocoin.bio/wallet/download/BioCoin-Qt-OSX-v1.0.0.dmg

2) STANDARD

You can connect your existing loyalty system to the BioCoin blockchain module and begin to award points in the form of a BIO cryptocurrency.

In the absence of a customer loyalty programme, the BioCoin blockchain module will be fully operational.



Contacts

Official website: <https://biocoin.bio/>

E-mail: info@biocoin.bio

English language resources:

Telegram: <https://t.me/biocoin>

Telegram-chat: <https://t.me/biocoinchat>

Slack: <https://biocoin.slack.com>

Twitter: https://twitter.com/biocoin_biocoin

Bitcointalk: <https://bitcointalk.org/index.php?topic=2136079.0>

LavkaLavka resources:

Official website: <https://lavkalavka.com/>

LavkaLavka newspaper: <http://lavkagazeta.com/>

Facebook: <https://www.facebook.com/LavkaLavka/>

Instagram: <https://www.instagram.com/lavkalavka/>

Twitter: <https://twitter.com/lavkalavka>

Vkontakte: https://vk.com/lavkalavka_msk

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