

BioCoin

Blockchain-based loyalty platform

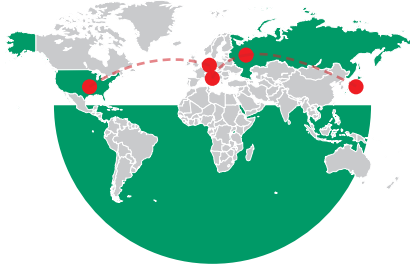
BioCoin creates a bustling ecosystem that supports local communities and green businesses, creating a network of socially responsible companies all over the world and accelerating global adoption of organic agriculture, sustainable development and responsible consumption.

Token Sale: *November 1 – December 1, 2017*

How it works in a nutshell

- Customers making purchases from platform participants will be allocated BioCoins in the amount equal to 10% of the total value of the transaction at a store, restaurant, cafe, etc.
- Businesses holding BioCoins are expected to increase their value due to the coin growing in price as the network itself grows and increases its capitalisation while customers will be happy to notice their constantly increasing buying power. At the same time, each customer, being a participant of the blockchain platform, will stimulate businesses to repurchase BioCoins and launch them back into circulation as bonuses with every purchase. Thus, they will further invest in the development of farming: growing sales and numbers of customers result again in an increased circulation of BioCoins.
- This is a growth strategy for businesses aimed at creating an economic alternative to corporate capital and shifting towards sustainable development and green economy.
- Businesses from different countries that share common values will help each other grow and get free access to one another's audiences. This leads to marketing synergies.

BioCoin will build on years of previous development and thousands of loyal customers



BioCoin will not start building the community and infrastructure from the scratch. Standing behind the project is LavkaLavka, that has already built a foundation for BioCoin's ecosystem creating an international farmer cooperative. Today LavkaLavka is backed by tens of thousand of consumers, retailers and farmers worldwide and its base is steadily growing. Their numerous partners around the world have pledged support to the platform. About 20 mln BioCoins are already in daily circulation, used by green businesses in Russia and several other countries.

BioCoin will hold the first legal ICO in Russia

ICO is a relatively new investment model which boils down to decentralised crowdinvesting via selling tokens that fuel the future platform's functionality or represent shares. Anyone can participate and propel the new business toward success. At the same time, many countries have cracked down on cryptocurrency projects' crowdsales. We are proud to announce the first absolutely legal and officially vetted ICO originating from Russia.

Ever since LavkaLavka started accepting bitcoin in its shops and restaurants, it has been subject to scrutiny from Russian tax office. Having conducted their crypto-operations in full compliance with Russian law, LavkaLavka garnered trust both among the cryptocommunity members and the authorities. BioCoin was vetted to hold the first legal ICO in Russia in partnership with the first official Russian crypto-platform Voskhod.



How is BioCoin different?

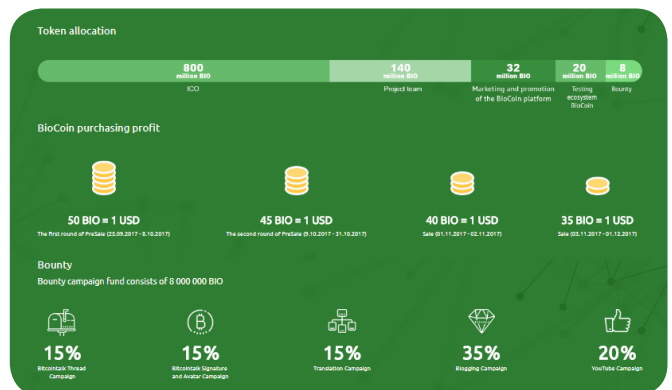
- BioCoin is backed by real farm products since the moment of issuance. It can be immediately used as a means of payment and exchanged for farm products or food in restaurants in many locations around the world.
- It is an instrument for investing in real economy, namely in small family farms, and reviving remote villages that have been slowly dying over the past decades. BioCoin is an instrument of sustainable development of territories and organic agriculture.
- It is an absolutely legal financial instrument, compliant with local laws in most locales.
- It has an embedded mechanism of natural growth.

The token

BioCoin (BIO) is a Peercoin fork

Issuance: 1 billion BIO

Token distribution:



The Team



Boris Akimov

«Leader of the new farming in Russia» by The New York Times. One of the founders of the «LavkaLavka» cooperative. Author of lectures and articles about ecological agriculture and responsible consumption.



Alexander Mikhailov

Chairman of the farmer cooperative «LavkaLavka». Mathematician (graduate of the Lomonosov Moscow State University), evangelist of the international cooperatives movement, expert in payment systems and IT for finance.



Vasily Palshin

Head of Business Development at LavkaLavka. Crowd-investing specialist. Successfully launched several startups with funds raised through crowd investing.



Artem Kalinin

Crypto enthusiast and blockchain technology expert.



David Yavruyan

Creator of LavkaLavka's internal standards. Specialist in organic agriculture. Has extensive international experience in organic certification according to EU organic regulations. PhD in Biology.



Oleg Pokrovsky

Farmer. At the same time, a blockchain technology expert. Has been working with Bitcoins and cryptocurrencies since 2012. Founder of the Robokassa payment service.



Alexander Goncharov

Advocate, consultant in corporate finance and investment. The founder of the farm cooperative Mark and Lev, restaurants Mark and Lev, country hotel Bolotov Dacha (the Tula region).



Artur Ivanov

CFO at LavkaLavka. Financial planning expert.